

CORK VS ARTIFICIAL CLOSURES

TOP WINEMAKERS ALL OVER THE WORLD CHOOSE CORK STOPPERS

Because they know that cork will provide the best conditions for the evolution and maturation of the wine, top winemakers all over the world choose cork stoppers to preserve the quality and character of their wines. But they are not alone, as cork stoppers are the closure of choice for the majority of worldwide consumers too. Wine lovers all around the world overwhelmingly prefer cork, as an integral part of their wine experience. They value cork's impeccable green credentials, associate it with quality wines and are willing to pay a significant price premium for this superior closure. Conversely, consumers regard artificial closures as a factor that devalues wine, if not a downright sign of low-quality.

